

AD EXPERTS UNITE TO ELECT HUGHES

"Truth in Politics" To Be
Slogan of League
Started in Chicago.

HENRY LANE WILSON
TALKS WITH WILLCOX

Ex-Ambassador Says Policy in
Mexico Has Made Inter-
vention Necessary.

It pays to advertise "the truth in politics" is the slogan of a group of Chicago advertising men, who presented an entirely new plan for organized publicity in the Republican campaign to William R. Willcox, chairman of the National Committee, yesterday. The nucleus of the organization already has been established in Chicago with Arnold Joerns as president and Robert J. Virtue secretary. They presented the plan to Mr. Willcox.

The new organization, branches of which the advertising men plan to establish throughout the country, is founded on the principle of "truth in politics." Its purpose, as set forth in its constitution and bylaws, is:

"To advance through every conceivable means of publicity, and through the work of its membership, truth in politics; to advertise and promulgate the principles of Republicanism; to assist and support the Republican party by applying to politics the same productive principles of advertising and merchandising as are successfully applied to business."

League of Publicity Men.

Chairman Willcox said yesterday that the committee had the plans under advisement. Those eligible to membership of the league throughout the country who are affiliated with business enterprises, publishers, advertisers, advertising managers, advertising representatives, advertising solicitors, publishers, writers, artists, engravers, printers and others connected with the graphic arts.

The representatives of the league declared that it would give to the Republican party a permanent organization of trained publicity experts who will for the first time apply to politics the same merchandising principles that are applied to successful business enterprises. The use of newspapers, magazines and billboards will be resorted to in much the same way that a large mercantile house would announce the sale of a new product.

Burton Talks with Willcox.

Chairman Willcox found it impossible to leave the headquarters in the Hotel Astor to spend the week end with his family because of important conferences on his schedule. He spent most of the day in conferences with the individual members of the campaign committee before they left for their homes. Most of the important issues of the campaign were gone over again, the chairman said. He had a long talk with ex-Senator Theodore E. Burton, of Ohio.

Henry Lane Wilson, former Ambassador to Mexico, talked with Mr. Willcox about the Mexican situation, which will be made one of the most important campaign issues. Later Mr. Willcox said that the Mexican situation today was worse than ever before. He did not believe, he said, that the conferences arranged in the Mexican matter would amount to anything.

"We are treating the matter," he said, "like a disease, without getting at the root of it, and I believe that the present Administration has made intervention absolutely necessary."

Hughes Itinerary Complete.

Chairman Willcox said yesterday that the itinerary for Mr. Hughes's Western trip next month was practically completed. It will be announced in detail in a day or two. He said that the demand for speeches was five times what the candidate could meet. He said, however, that this trip was only preliminary to the trip of the real campaign in September and October.

The preliminary Western trip will probably eliminate Far Western points which the candidate will not be called upon to visit again during the campaign, and the later trips will more thoroughly cover parts of the country where the aggressive type of Hughes campaigning is deemed to be most needed. The transcontinental trip probably will end about September 4 or 5, when Mr. Hughes will be in Maine to make two speeches prior to the election in that state on September 11.

GRAND JURY TO HEAR OF 'UNDERWORLD BALL'

Girls, Said to Have Been Lured,
Will Be Questioned.

The famous "underworld ball," given last April in Arlington Hall and now figuring prominently in the charges against Arthur B. Dallas and Thomas A. O'Brien, formerly of Inspector Morris's staff in the Tenderloin, who were indicted with Enright and Foley for bribery, were released from the Tombs yesterday under \$2,500 bail. Robert A. Goldman, the fifth police officer taken in the vice crusade net, has been unable to secure bond. The five will be arraigned before Judge Mulqueen tomorrow.

Enright and Foley are now under \$6,000 bond each on two indictments charging bribery and on one charging perjury. Arthur B. Dallas and Thomas A. O'Brien, formerly of Inspector Morris's staff in the Tenderloin, who were indicted with Enright and Foley for bribery, were released from the Tombs yesterday under \$2,500 bail. Robert A. Goldman, the fifth police officer taken in the vice crusade net, has been unable to secure bond. The five will be arraigned before Judge Mulqueen tomorrow.

GOET GOES OVERBOARD; LANDS IN BELLEVUE

Patten Line Traveller, Under
Observation, Talked of Crime.

"I jumped overboard because I didn't want to be connected with a murder case," said Fred Goet, a passenger on the Patten Line steamer Little Silver, who leaped into Sandy Hook Bay early yesterday morning. At the Battery he was picked up in an ambulance and taken to Bellevue Hospital for observation. Goet spoke in broken German and seemed to be suffering from shock. He said he was a waiter and lived at 432 Sixth Street.

The police are investigating.

1 DYING, 9 HURT, AFTER FIRE

Pierce Blaze Follows Explosion in Ken-
vill, N. J., Powder Plant.

One man is dying and nine are seriously injured as the result of the explosion of five tons of smokeless powder at the Hercules powder plant at Kenvill, N. J., Friday night. Seven were taken to Morristown Memorial Hospital.

The powder was in the drying house. A spark of unknown origin ignited the vapors from the powder, it is believed. The explosion was slight, but the powder and the drying house burned with an intense flame. One of the men ran a quarter of a mile with his clothing afire before he fell exhausted.

JEALOUS HORSE BITES OWNER

Stallion Nips Shoulder of Robert H.
McC. Potter, Retired Manufacturer.

Robert H. McC. Potter, retired paper manufacturer, of Newton, N. J., who was at one time interested in horse racing, was bitten in the shoulder yesterday by his stallion Popinjay.

Mr. Potter was petting another horse, Knight of the Thistle, in the stall next to Popinjay. Popinjay became jealous, and when Potter went to pet him the stallion bit him.

The total output both of gold and silver reported for 1915 was the highest ever recorded under the American flag, but if the Philippine output be eliminated the production of gold in the United States proper was only little above the previous record year of 1909.

PLUMS A FACTOR IN WILSON FIGHT

President Has a Record
Amount of Patronage
in His Hands.

SALARIES TOTAL
\$250,000 A YEAR

Enough \$5,000 Places to Give
Each Doubtful State at
Least Two.

(From The Tribune Bureau.)
Washington, July 22.—Democratic politicians are counting as a big asset of the coming campaign the fact that, including the many new offices created by Congress, the President now has in his hands the largest amount of patronage ever known in the last year of an Administration. There are at least two places with pay of \$5,000 a year or better, for every state that is in the slightest degree doubtful, and if the distribution should be narrowed down to the pivotal states a Federal place could be found for one man in virtually every district. The salaries will total more than \$250,000 a year.

The pressure on the White House by anxious Senators and Representatives is already terrific.

Three important commissions are to be appointed by the President: The rural credits or farm loan board; the tariff commission, which will be provided in the revenue bill, and the shipping board, which will be provided in the ship purchase bill.

From the point of view of patronage a sad mistake was made by the Democrats in authorizing the Federal Trade Commission. No appropriations were made for the minor places and an amendment limited the salaries of assistants who might be engaged.

No such "mistake" was made in creating the Farm Loan Board. It will not only have five members at \$10,000 a year each and a secretary at \$5,000, but there are many other places to be filled, while the words "civil service" appear nowhere in the enabling act. Moreover, the compensation of those appointed is to be fixed by the commission.

Then there is the Tariff Commission. It will have six members, to be paid from \$7,500 a year each to \$10,000 a year, according to whether the House or the Senate wins in conference. This commission will also have a secretary at \$5,000 or \$6,000. Then there are to be many attorneys, clerks, experts and employees galore.

The Shipping Board will have five members at \$10,000 a year each, a secretary at \$6,000 and a host of minor places.

ELSIE JANIS SIGNS WILL AT GANGPLANK

"It's My First," She Says, as She
Starts for Europe.

Five minutes before the American liner St. Louis sailed yesterday a much excited man, with coat tails flying, rushed along the pier calling for Miss Elsie Janis. He caught her, just as she and her mother had reached the gangplank, and, waving a blue, official looking document, called her back. After a brief consultation, and movements with a balking fountain pen, Miss Janis looked up, saying: "You know it's my first will, and I'm so excited about it!"

Miss Janis is sailing to fulfil a few European contracts, but expects to return early in September to open the new revue at the Century, under the management of Charles Dillingham. She is looking forward to taking part in several of the concerts given for the wounded under the patronage of Queen Mary.

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Wavy Hair Switches Reduced

18 in. length.....Reduced to 3.45
20 in. length.....Reduced to 4.95
Also—on the Main Floor—
Real Hair Nets at 85c Dozen

Saks & Company

Broadway at 34th Street

Telephone 2626

Greeley

New Fancy Parasols at 3.75

Formerly \$5, \$6 and \$6.50
High-grade novelty parasols in Japanese, awning, canopy and regulation shapes.

In the Shoe Department Tomorrow, and continuing all Week

Extraordinary Sale of Women's Washable Kidskin Shoes

at \$2.95 \$3.85 \$4.85 \$5.85

Owing to a most remarkable special purchase we are able to offer in this important event smart footwear for women, in the most fashionable lasts.

At prices which are below usual wholesale cost



\$5.85 \$3.85 \$3.85 \$4.85 \$2.95 \$4.85

Twenty models are represented, seven of which are illustrated above. Models for dress, walking, golfing, tennis and every other occasion, in the following leathers and combinations:—

All white washable kidskin, or white kidskin, trimmed with blue or brown

Also in canvas with rubber heel and sole

Not broken lots or "stale" merchandise, but high-class fashionable footwear, in a full range of sizes, and at prices which are the lowest ever known for this quality footwear. None sent C. O. D. or on approval.

For Tomorrow, Monday

A Sale of Women's Summer Frocks

at \$6.95 and \$7.95

Formerly \$10, \$12.50 and \$15

About 250 fine dresses from regular stock and a special purchase of cool, Summer voile, lawn and lingerie frocks, made up by a manufacturer from remaining materials used on higher priced dresses and sold to us at an unusually low figure. Each dress perfect in every particular and most remarkably priced.

We shall also offer the balance of our

High-Priced Summer Dresses at Reduced Prices

35 Silk Dresses.....formerly \$29.50.....now \$18.50
100 Taffeta Dresses.....formerly \$20 and \$22.50.....now \$14.50
50 Pongee Sport Dresses.....formerly \$25 and \$29.50.....now \$18.50
35 Lace and Net Dresses.....formerly \$25 and \$29.50.....now \$14.50

None C. O. D., on approval or exchanged.

Beginning Monday at 8.30 A. M.

The Sale of Saks Suits for Men at \$17

Reduced from \$28, \$25, \$23 and \$20

In a range of fabrics and models from which it will be easy to find just what you want.

Attractive Sweaters for Mountain and Beach Wear

In new models, attractively priced on Monday

At \$5.95—Fine zephyr wool sweaters in light weight model with shawl collar, full belt and patch pockets. Obtainable in Copenhagen blue, rose, and violet, with collar, cuffs and border of white. Exceptionally priced.

Pure Silk Sweaters from \$21.50 to \$35

The most beautifully made and designed silk sweaters to be found anywhere. In plain colors and NEW color combinations. Regulation, Russian blouse, sash and belted effects, with various style collars to select from.

In the Blouse Department, Monday

Smart Summer Blouses Remarkably Priced

In models that are both attractive in style and price



\$2. \$1.75 \$1.00

At \$1.75—Dainty organdie blouses, in plain tucked models, with scalloped collars and cuffs. Also charming models with fronts, collars and cuffs of fine embroidery, finished with Val. lace edging.

At \$2—Dainty voile blouses, with pretty embroidered panels of sheer organdie and deep collar finished with tucks and fine Val. lace edging.

At \$1—New organdie and voile blouses, copies of high-priced models. Fronts, deep collar and sleeves trimmed with embroidery and Val. lace.

In the Coat Salon Monday

A Clearance of Women's Coats

at \$5 \$10 \$15 \$19.50

Formerly \$12.50 to \$45

Coats for every occasion—touring, afternoon and sport wear, made of plain or striped pongee; plain or stripe Jersey silk; chinchilla, silk poplin, wool Jersey, mixtures, velour and worsted checks, wool velour, gabardine, serge and wool poplin. All sizes, but not in each style.

Women's Linen and Mohair Dusters

\$1.50 \$2.95 \$3.95

NEW, attractive, full and semi-belted models, suitable for touring and general wear. Well tailored and most remarkably priced for such fine quality garments.

Women's Summer Skirts Reduced

\$1 \$1.95 \$2.95 \$3.95

In a wonderful selection of new models, in plain white, colors and striped effects. Made of pique, gabardine, honeycomb, Palm Beach cloth, linen and corduroy. Waistbands to 36.

Women's Striped Pongee Skirts

Formerly \$13.75 Reduced to \$6.95

In four distinct models, showing new pockets and detachable belts. Copenhagen blue, purple, green and rose stripes. Fourth Floor.

None C. O. D., on approval or exchanged.

Beginning Tomorrow, Monday

A Sale of Women's Bathing Suits

Two models illustrated

These attractive bathing suits, so remarkably priced for tomorrow, reflect the very newest ideas in aquatic styles, and at the prices quoted are the best values to be found anywhere.



Silk Poplin \$3.85

At \$3.85—Formerly \$5. Slip-on and fancy waist models in silk poplin, Salt's satin, mohair and wool Jersey.

At \$4.85—Formerly \$7.50. A large variety of new models in taffeta, satin duchess, silk poplin, Salt's satin, silk or wool Jersey, showing new sleeves, pockets, collars and girdles. Sizes to 46.



Silk and Mohair \$6.95

At \$6.95—Formerly \$10. Empire, princess, coatee, and slip-on models, made of taffeta, soiree, silk faille, charmeuse, silk poplin, wool Jersey, Sicilian, handsomely trimmed. Sizes to 44.

At \$8.95—Formerly \$13.50. Most exclusive models, copies of high-priced gowns. Made of soiree, satin, taffeta, and faille. Pleated or full flare skirts, and pretty sailor collars. All sizes.

Final Clearance of Women's Cloth and Silk Suits

Ninety-five suits in wonderfully effective designs. Formerly sold from \$25 to \$110.

Reduced to \$12.50, \$15, \$19.50 and \$29.50

Final Clearance of Misses' and Girls' Apparel Monday

High grade suits, coats and dresses, beautifully tailored and made of the most wanted materials.

100 Misses' Suits at \$9.75, \$15 & \$28

Formerly \$18.50 to \$59

Dressy, tailored and sport models, made of fine quality cloth fabrics, silks and Sicilian cloth. Sizes 14 to 18 years.

105 Misses' Coats, \$9.75, \$14.50 & \$25

Formerly \$14.50 to \$45. Adapted to street and sport wear. Sizes 14 to 18 years.

65 Misses' Raincoats, \$3.95, \$7.95 & \$9.75

Formerly \$7.95 to \$19.50. In plain and plaid rubberized fabrics. Sizes 14 to 18 years.

200 Misses' Summer Dresses

Reduced to \$5.95, \$9.75 and \$12.75

Formerly \$7.95 to \$18.50. Very attractive one and two piece models in plain and figured voiles, linen, cotton, gabardine and beach cloth. Sizes 14 to 18 years.

Girls' Coats at \$3, \$5 and \$7.50

Formerly \$7.95 to \$18.50

Beautifully fashioned in serge or gabardine. In navy, Copenhagen, tan and checks. Sizes 6 to 16 years.

Girls' and Junior Raincoats

Reduced to \$1.00, \$3.00 and \$5.00

Formerly \$3 to \$10. Sizes 8 to 16 years.

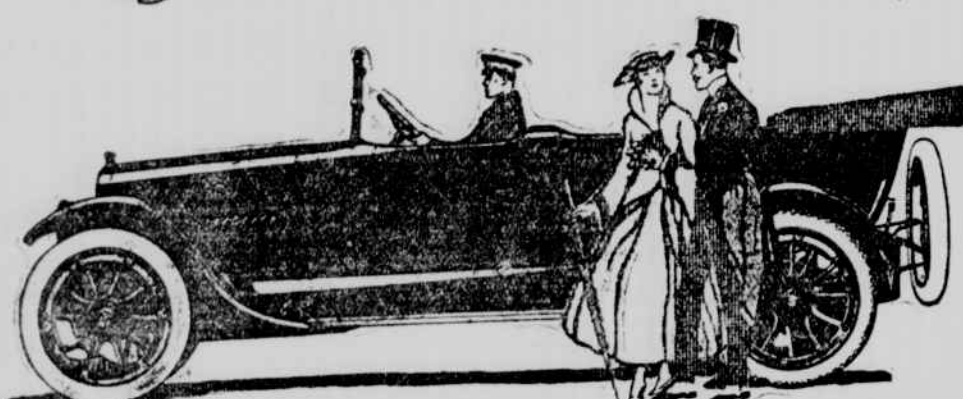
Girls' Afternoon Dresses, reduced to

\$3.95, \$5.95, \$9.75, \$12.75

Formerly \$7.95 to \$18.50. Broken sizes and discontinued styles of fine lingerie, dainty nets, chiffon taffeta and challie. Sizes 8 to 16 years.

\$1295

CHANDLER
the Six with the marvelous motor



A Known Motor

In the midst of extravagant claims for new theories and untried ideas, the Chandler motor stands free from any hint of experimentation. From coast to coast men know what this motor does, men know they can depend on it, men know its service quality is enhanced by the fact that it is a proven mechanism, perfected through three years of conscientious refinement.

And Chandler bodies, the new big seven-passenger touring car body and the new four-passenger roadster, are the most beautiful motor car bodies of the year.

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